

Audience Checklist for Students

Before you begin writing, think about who your *audience* is. In other words, for whom are you writing? Use this list to help you identify your audience.

- Part of your audience is your instructor--but that's not your only audience. Who else would be interested in what you are writing?
- Does the assignment your instructor gave you specify an audience? Do you understand those instructions?
- Does your writing have more than one audience? List all the possible audiences it might have.
- What does your audience already know? What does your audience need to know? What do they want to know?
- What does your audience value? What is important to them?
- What won't they care much about?
- What kind of organizational strategies will help your readers understand your writing?
- What impression do you want your writing to give to your audience? What do you want them to think about you as a writer?
- What other questions or ideas do you have about your audience? Write them here.
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